

Android

Exam AND-403

Monetize Android Applications

Verson: Demo

[Total Questions: 10]

Question No : 1

When tracking the errors in your application using a mobile analytics service, which of the following is NOT a correct type of information you can collect?

- A. Where in the code the exception occurred.
- B. What time the error was thrown.
- C. What actions the user made that caused the error
- D. Which component of the Android OS threw an exception.

Answer: D

Question No : 2

Which of the following is true about eCPM?

- A. It represents the estimated earnings you would accumulate per 100 impressions your advertisement receives.
- B. It represents the estimated earnings you would accumulate per 1000 impressions your advertisement receives.
- C. It represents the estimated earnings you would accumulate per 10,000 impressions your advertisement receives.
- D. It represents the estimated earnings the advertiser would accumulate per 1000 impression your advertisement receives.

Answer: B

Question No : 3

Which of the following is NOT true about the products sold from inside the application?

- A. Products sold inside an application are digital items that are offered for sale by the developer.
- B. They are non-refundable
- C. Digital items cannot be sold using Google Play's IAB service.
- D. Products are programmatically delivered by the developer and not Google Play.

Answer: C

Question No : 4

Which one of these methods makes the ADT emulator a testing device? Note that “request” is an instance of class AdRequest.

- A. request.addTestDevice(AdRequest.TEST_DEVICE);
- B. request.addDevice(AdRequest.TEST_EMULATOR);
- C. request.addTestDevice(AdRequest.TEST_EMULATOR);
- D. request.makeTestRequest();

Answer: C

Question No : 5

Which of the following permissions are required to integrate an ads library properly:

- A. android.permission.INTERNET
- B. android.permission.ACCESS_WIFI_STATE
- C. android.permission.READ_PHONE_STATE
- D. android.permission.READ_CONTACTS

Answer: A

Question No : 6

Which of the following is NOT a valid reason for integration mobile analytics services into your Android application?

- A. Monitor the workflow of your activities usage.
- B. Understand who is using your application.
- C. Know the number of installs of your application.
- D. Track application errors

Answer: C

Question No : 7

Which of the following is the last step in the application development process for a specific version of an application?

- A. Testing and debugging an application.
- B. Monetizing an application.

- C. Publishing an application.
- D. Choosing the method of distribution.

Answer: C

Question No : 8

Which of the following is not required to test application licensing before it is published using the tools provided by Google Play's developer console?

- A. Test responses
- B. Test accounts
- C. A run-time environment that has a user signed in to one of the test accounts
- D. Google Play Test Licensing Service

Answer: D

Question No : 9

When building your Android application, which library is required to use in-app billing?

- A. Google Play Licensing Library.
- B. Google Play Billing Library.
- C. Google Play APK Expansion Library.
- D. Google USB Driver.

Answer: B

Question No : 10

Which of the following is not true about the subscription monetizing technique?

- A. It works by offering your application for free but charging a monthly payment for the service being offered by the application.
- B. It works by offering your application as paid application for minimum amount and charging a monthly payment for the service being offered by the application.
- C. It works by offering your application for free but charging a yearly payment for the service being offered by the application.
- D. It works by allowing the user to pay once for the application download, then the user

gets free updates.

Answer: D