

Salesforce Customer Data Platform

Questions & Answers Demo

Version: 4.0

Question: 1

Which data model type in Salesforce CDP defines interactions with party?

A. Sales Order

B. Transaction

C. Engagement

D. Individual

Explanation:

Question: 2

What	modeling	format	describe	the	Individual	and	Contact	Point	objects?
A. B. C. D. De-N	lormalized							٦	Jagged Iormalized Compress

Explanation:

Question: 3

Which	field	in	the	recommended	source	schema	is	not	editable?
A. B. C.			Fie	Field eld Heade	r	ΑΡΙ			Label Name Label
D. Data T	ype								

Answer: C

Answer: C

Answer: B

Explanation:

Question: 4

How man	y Salesforce	orgs	can	an	administrator	connect	to	Salesforce	CDP?
Α.									1
B.									2
C. D. No hard l	nit								10

Answer: D

Explanation:

Question: 5

Which Sa	alesforce CDP	use case merges	customer informa	tion from vario	ous systems t	o create a single
Id,	а	single	record	for	а	customer?
Α.			Audience			Segmentation
В.			Consent			Management
C.			Data			Unification
D. Identit	y Resolution					

Answer: D

Explanation: